

## Alliance of Wisconsin Retailers, LLC

## Total Lobbying Effort

## Total Lobbying Expenditures

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| \$24,000.00            | \$31,500.00             | \$28,166.65            | \$24,166.65             | \$107,833.30 |

## Total Hours Communicating

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 66.00                  | 41.75                   | 104.50                 | 0.50                    | 212.75 |

## Total Hours Other

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 368.50                 | 208.00                  | 207.50                 | 9.50                    | 793.50 |

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## Assembly Bill 108

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 109.00 (25%)           | 87.00 (35%)             | 78.00 (25%)            |                         | 274.00 (27%) |

## Assembly Bill 131

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 22.00 (5%)             | 37.00 (15%)             |                        |                         | 59.00 (6%) |

## Senate Bill 414

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        | 50.00 (20%)             | 47.00 (15%)            |                         | 97.00 (10%) |

## Senate Bill 490

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 75.00 (30%)             |                        |                         | 75.00 (7%) |

## Assembly Bill 644

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        |                         | 125.00 (40%)           |                         | 125.00 (12%) |

## Senate Bill 512

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
|------------------------|-------------------------|------------------------|-------------------------|-------|

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         | 47.00 (15%)            |                         | 47.00 (5%) |

#### Senate Bill 498

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         | 16.00 (5%)             |                         | 16.00 (2%) |

## Lobbying Effort On Budget Bill Subjects

#### General Fund Taxes: Sales and Excise Taxes

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 304.00 (70%)           |                         |                        |                         | 304.00 (30%) |

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### Sales tax holiday

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        |                         |                        | 5.00 (50%)              | 5.00 (< 1%) |

#### Issues related to the collection of retail sales tax

| 2013<br>January - June | 2013<br>July - December | 2014<br>January - June | 2014<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
|                        |                         |                        | 5.00 (50%)              | 5.00 (< 1%) |